

# YOUTH WEEK CALGARY 2012

April 21-28, 2012

## What is Youth Week?

Youth Week is an annual, international event that takes place in April and May of each year. It was adopted by the City of Calgary in 1998 and became a program of Youth Central (formerly Child and Youth Friendly Calgary) in 2002. Youth Week is planned with the guidance of the Mayor's Youth Council and the Youth Are Awesome steering committee and consists of over 50 youth-focused events throughout the city of Calgary. Youth Week's purpose is to celebrate and acknowledge youth contributions, achievements and talents.

## What is Youth Week's Mission?

Youth Week's mission is to bring youth of all different ages, cultures and areas of the city together and connect them to youth serving agencies, organizations and businesses.

## What are Youth Week's target demographics?

- Youth in Calgary and surrounding areas between the ages of 12-24 looking for cool events to attend.
- Youth-serving agencies in Calgary and surrounding areas that may be interested in increasing youth engagement in their organization.

## What is a Youth Week event?

A Youth Week event is organized and hosted by a youth serving agency, organization or business. It can be pre-existing or an event created specifically for Youth Week. Events can be anything including youth conferences, discussion groups and workshops, teen nights, movie nights, half price nights, contests, retail sales, tournaments, fundraisers and much, much more!

## Who can take part in Youth Week?

Youth of all ages, youth serving businesses, organizations and agencies, families and the entire Calgary community.

## Who was involved last year?

Youth Week 2011 featured 57 events. Some of the organizations involved last year included:

- Village Square Leisure Centre
- YMCA
- Boys and Girls Clubs of Calgary
- Inn from the Cold
- Laser Trek
- Calgary Spoken Word Festival
- North Mount Pleasant Arts Centre
- Cardel Place
- Calgary Public Library
- Cochrane Youth Association
- Impact Society
- Westside Recreation Centre
- Several junior and senior high schools
- and *many, many more!!*

For more information please call **403.266.5448**, visit [www.youthcentral.com/youthweek](http://www.youthcentral.com/youthweek) or email [youthweek@youthcentral.com](mailto:youthweek@youthcentral.com).

Youth Week Calgary is a Program of Youth Central

