YOUTH CENTRAL 2011

Calgary Youth Foundation. ConocoPhillips Youth of Distinction Awards. Mayor's Youth Council. Outreach. TD Youth Earth Ambassadors. Youth Are Awesome. Youth Volunteer Corps. Youth Volunteer Corps in Schools. Youth Week Calgary.

Read the full story >>

YOUTH CENTRAL ANNUAL REPORT 2011

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MISSION, VISION & VALUES

- >> Mission: Inspiring, engaging and celebrating youth through community participation.
- >> Vision: All youth participate in shaping a vibrant community.
- >> Values:
  - >> We believe that youth are awesome!
  - >> We honour the power of the youth voice and the importance of youth in our society.
  - >> We value a community in which all youth are respected and encouraged to be active citizens.
  - >> We value the diversity, skills, creativity and talents of our volunteers, participants and staff.
  - >> We value community partnerships that align with our vision and mission.

MESSAGE FROM THE CHAIR

This past year proved to be both challenging and fruitful for the organization. Many charities in the city continue to feel the laggings of the recessionary pinch, and our organization was no exception. However, our dedicated staff, board and volunteers worked collaboratively to meet the challenge head on, and in doing so served to hone Youth Central's focus and strength as Calgary's "go-to place" for youth engagement.

Our mission of engaging, inspiring, and celebrating youth through community participation continues to reach our youth volunteers, funders and government alike. Through the dedication and commitment of everyone involved with Youth Central, the organization achieved a number of exciting milestones this year, serving to make Calgary the exceptional and youth-friendly city that it is.

At the board level, we continued to steward the organization's mandate, focus on governance, and, this year, placed a great emphasis on the diversification of our funding sources. In doing so, we were pleased to welcome a number of new funders into the Youth Central family.

We are so grateful to our new funders and friends, as well as those who have long been by our side for a long time. We appreciate and applaud your commitment to Youth Central, as well as youth in general. We want to recognize all of our generous funders, so there is a complete list on the funders page.

All-in-all, it has been another successful year for the organization, and Youth Central is well poised to continue serving Calgary's youth in 2012. I would like to thank Penny Hume, Executive Director, Lisa Kindree, Assistant Director, and all of our staff, board and volunteers for their exceptional commitment and passion. We look forward to another great year in 2012, continuing to work with our many community partners to help youth make Calgary great.

Rob Gray
Board Chair

BOARD OF DIRECTORS

- >> Rob Gray — *Board Chair*
- >> Suzy Moutinho — *Vice Chair*
- >> Dean Allatt — *Secretary*
- >> Greg Quinn — *Treasurer*
- >> Mike Brown — *Director*
- >> Ashley Cormier — *Director*
- >> Zaheed Damani — *Director*
- >> Kait Dinunzio — *Director*
- >> Steve Leitl — *Director*
- >> Jeff Lowe — *Director*
- >> Kate Pedlow — *Director*
- >> Lynn Rafter — *Director*
- >> John Currie — *Honorary Board Advisor*
- >> Doug Lauchlan — *Honorary Board Advisor*

SIGNIFICANT EVENTS

>> Outreach officially became a program, where Youth Central engages vulnerable youth in Calgary via creative and volunteer outlets through the Calgary Young Offender Centre, Discovering Choices schools and other community organizations

>> Executive Director Penny Hume received the McKillop Award for Community Service

>> Youth volunteers Meng Zhao and Patti Wang received Immigrants of Distinction Awards, Sam Brown received the Calgary Award and Sheliza Kassam won the Western Legacy Award

>> We reached over 2,400 Twitter followers and over 750 Facebook fans on our Youth Central and Youth Are Awesome social media accounts

>> The Youth Central website reached over 10,000 visitors per month

>> Youth Central became one of the main supporters of the 3 Things for Calgary city initiative, with many of our youth volunteers pledging to make Calgary better through the "3 Things" they would do for the city

>> Youth Central staff members Andrew Phung and Mary Zolkiewski presented at the Justin Slade Youth Foundation's No Limits Youth Empowerment Day in Fort McMurray

>> Youth Central staff member Ros Doi was selected to take part in the US State Department's International Visitor Leadership Exchange Program with the theme of civic engagement and youth leadership

PROGRAMS

>> Youth Central has nine innovative programs that inspire, engage and celebrate youth through community participation.

>> Calgary Youth Foundation
>> ConocoPhillips Youth of Distinction Awards
>> Mayor's Youth Council
>> Outreach
>> TD Youth Earth Ambassadors
>> Youth Are Awesome
>> Youth Volunteer Corps
>> Youth Volunteer Corps in Schools
>> Youth Week Calgary

CALGARY YOUTH FOUNDATION

Involving youth in a hands-on approach to philanthropy, the Calgary Youth Foundation provides youth with an opportunity to create positive change in their community.

>> In the 2010-2011 school year, the Calgary Youth Foundation funded nine youth driven projects totalling $10,000. Funded projects included a youth painted mural celebrating Chinatown's 100th year anniversary and a project to engage young people in Morley, AB.

>> In partnership with the Mayor's Youth Council, the Calgary Youth Foundation awarded Western Canada High School's Environment Club and West Island College the Jack Leslie Youth Environment Grant.

CONOCOPHILLIPS YOUTH OF DISTINCTION AWARDS

The ConocoPhillips Youth of Distinction Awards recognize deserving youth ages 13-18 for the remarkable ways in which they have chosen to live. The awards are non-academic; rather, they focus on leadership, friendship, overcoming personal challenges and community service. There were seven categories of awards: Advocacy, Environmentalism - Individual, Environmentalism - Group, Leadership, Peer Support, Perseverance and Volunteerism.

>> In 2011, we received 118 nominations with 180 youth across Calgary and area represented. There were seven fantastic recipients.

MAYOR'S YOUTH COUNCIL

The Mayor's Youth Council consists of youth ages 13-18 who choose topics relevant to youth and report their findings to the City of Calgary. Along with advising the municipal government on issues important to youth, the MYC offers youth input to a variety of citywide organizations.

>> In the 2010-2011 school year, the Mayor's Youth Council created promotional videos, blogged about Calgary events and worked on a healthy relationships awareness campaign.

>> MYC recognized Westside Recreation Centre and Cardel Place as Youth Endorsed City Spaces.

>> MYC members also developed a video highlighting youth opinions about municipal spending for the City of Calgary budget.

OUTREACH

We engage at-risk youth in Calgary via creative and volunteer outlets through the Calgary Young Offender Centre, Discovering Choices Outreach schools and other community organizations.

>> During the 2010-2011 school year, more youth participated in the program and the number of volunteer hours significantly increased. Discovering Choices Bowness and Downtown Youth Councils completed a total of 730 hours in their school and community. Soon, we are planning to expand to a third location due to their success.

>> Outreach has also seen a significant increase in youth wanting to participate in the Bounce Back program at the Calgary Young Offender Centre. On average, the group has doubled in size due to the program's popularity.

TD YOUTH EARTH AMBASSADORS

The TD Youth Earth Ambassadors was created with the intention of bringing together individual high school environment clubs. For years, these schools worked alone without any collaboration. Now, they come together, share information and work together at change.

>> This year, there were four member schools and three partner schools. They organized a city-wide bike-in challenge, a Green Life Challenge, and a large-scale volunteer project at Heritage Park. They also engaged their feeder junior high schools in eco-based learning.

YOUTH ARE AWESOME

Youth Are Awesome is a blog written by youth for youth. Launched in July 2009, Youth Are Awesome is updated daily, and uses a combination of text, video, pictures and the latest in new media.

>> In 2011, Youth Are Awesome grew in more ways than one. Telus came on board as the first major sponsor of the program, and as a result, Youth Central was able to complete a re-design in June. This made the website more modern and professional.

>> We reached a record of over 12,000 unique hits to the site in one month, with visitors from Canada, the United States and all over the world.

>> Youth Are Awesome also spread in the Calgary community, with youth interest being so high that we attracted a committee of over 40 bloggers between the ages of 12 and 18.

YOUTH VOLUNTEER CORPS

The purpose of the Youth Volunteer Corps (YVC) is to provide meaningful team-based volunteer opportunities to young people between the ages of 12 and 18 in partnership with over 150 community agencies and events.

>> YVC had an incredible year that saw our 2,440 youth volunteers completing 767 projects. A few of these projects included a new collaboration between Youth Central and Starbucks where youth worked alongside Starbucks partners at St. Stephen's Church, an Inn From the Cold location, and Heritage Park.

>> The annual YVC fundraiser Empty Bowls raised $3,600 for at-risk youth.

YOUTH VOLUNTEER CORPS IN SCHOOLS

Through the creation of school clubs and presentations, YVC in Schools engages 21 junior and senior high schools by encouraging students to create their own volunteer opportunities that help their school and community. On a yearly basis, YVC in Schools completes about 20,000 hours of volunteering.

>> Our most active club, Sir Winston Churchill, reached 300 members and completed almost 6,000 hours of volunteering this year!

YOUTH WEEK CALGARY

Calgary and area communities, agencies and businesses come together to host events, projects and offer free or cheap services during a week-long celebration of youth. Through Youth Week, we stimulate growth and expansion in programs and services focused on young Calgarians.

>> In 2011, Youth Week was run by the Mayor's Youth Council for the first time with support from Calgary's youth-friendly Mayor Naheed Nenshi. An estimated 11,322 youth were in attendance at 57 events. Twenty-one of these events were held at various junior and senior high schools. Overall, we held 16 more events and gave out 267 more prizes than we did in 2010.

STAFF

>> **Penny Hume**
Executive Director

>> **Ros Doi**
Initiatives Manager

>> **Sylvia Galica**
Program Coordinator

>> **Lisa Kindree**
Assistant Director

>> **Hodon Abdi**
Program Coordinator

>> **Giang Trinh**
Program & Office Coordinator

>> **Andrew Phung**
Program Director

>> **Jennifer Atkinson**
Program Coordinator

>> **Mary Zolkiewski**
Program Coordinator

FUNDERS

>> $50,000+

fcss family & community support services

Government of Alberta

Macleod Dixon Ride for Kids

>> $25,000 - $49,999

ConocoPhillips Canada

Suncor Energy

Suncor Energy Foundation

TD

United Way Calgary and Area

>> $10,000 - $24,999

>> Apache Canada Ltd. >> The Calgary Foundation >> Cenovus Energy Inc. >> The City of Calgary >> Government of Canada: Canada Summer Jobs >> Great-West Life, London Life, and Canada Life >> Nexen Inc. >> RBC Foundation >> TELUS >> Starbucks

>> $5,000 - $9,999

>> Calgary Sport and Social Club >> CIBC

>> $1 - $4,999

>> Alan and Marion Hodgson >> Alberta Ecotrust >> Alliance Pipeline Ltd. >> Andrea Ewing >> Anonymous Foundation >> BBQ on the Bow >> CAKE Young Artists Society >> Calgary Co-op >> Calgary Flames Ambassadors >> Carmine Marotta >> Ceramics Canada >> Dean Allatt and Donna Dixon >> Deborah Lewis >> Desmond and Jacqueline Lai >> Discovering Choices School >> Donate a Car Canada Inc. >> Douglasdale Estates Community Association >> Dragon Boat Festival >> Edward Choi >> Eric and Connie Morris >> First Calgary Financial >> First Energy Capital >> Fort Calgary >> George Fink >> Gerald Patwell >> Geri and Alan Moon >> Greg Quinn >> Habitat for Humanity Calgary >> Halliburton Giving Choices Program >> Imperial Oil >> James Gray >> Jane Wu >> Jeff Lowe >> Joanne Cuthbertson and Charles Fisher >> The Kahanoff Foundation >> Kari Roberts >> Kate Pedlow >> Kathleen and Garry Gray >> Katie Rogers >> Linda MacNamara >> Lisa Kindree >> Lou Zaganelli >> Lynn and Tom Rafter >> MacKenzie Investments >> Macquarie Group Foundation >> Martha Parker >> Office of the Mayor >> Pamela Grigg Charitable Fund at The Calgary Foundation >> Patti Phelps >> Penny Hume >> Peter Bacsalmasi >> PricewaterhouseCoopers LLP >> RBC >> Rife Resources Ltd. >> Rob Gray >> Rogers >> Rosedale School >> Rotary Club of Calgary East >> Soroptimist Club of Calgary >> Spruce Meadows >> St. Brigid School >> Stephen Murphy >> Steve Gorman >> Steve Leitl >> Suzy Moutinho >> Sylvia Galica >> TD Friends of the Environment Foundation >> Terry Bullick >> Thorncliffe Greenview Community Association >> United Way's Donor Choice Program >> Virginia Schultz >> Wayne and Martha Stewart >> Westside Recreation Centre >> Wildflower Arts Centre

YOUTH CENTRAL SOCIETY

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Year Ended October 31, 2011

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CREMERS & ELLIOTT*
CHARTERED ACCOUNTANTS

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INDEPENDENT AUDITOR'S REPORT

To the Directors of Youth Central Society

We have audited the accompanying financial statements of Youth Central Society, which comprise the statement of financial position as at October 31, 2011, and the statements of operations and changes in fund balances and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the society derives revenue from (specify type of contributions affected) the completeness of which is not susceptible of satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the society and we were not able to determine whether any adjustments might be necessary to contributions, excess of revenues over expenses, current assets and net assets.

(continues)

*DENOTES AN ASSOCIATION

Qualified Opinion

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of the contributions referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of Youth Central Society as at October 31, 2011 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Calgary, Alberta
December 21, 2011

Hans P. Cremers
CHARTERED ACCOUNTANTS

YOUTH CENTRAL SOCIETY

Statement of Financial Position

October 31, 2011

	2011	2010
ASSETS		
CURRENT		
Restricted Cash	$ 6,979	$ 747
Accounts receivable	78,995	49,021
Goods and services tax recoverable	3,724	4,817
Prepaid expenses	3,264	3,483
Security / tender deposits	-	200
	92,962	58,268
CAPITAL ASSETS *(Note 4)*	759	1,518
	$ 93,721	$ 59,786
LIABILITIES		
CURRENT		
Bank indebtedness *(Note 5)*	$ 7,218	$ 11,858
Accounts payable and accrued liabilities	10,600	6,453
Due to Executive Director	-	15,000
	17,818	33,311
DEFERRED CONTRIBUTIONS - UNRESTRICTED *(Note 6)*	14,481	14,425
DEFERRED CONTRIBUTIONS - FIXED ASSETS	759	1,518
DEFERRED CONTRIBUTIONS - RESTRICTED	72,381	25,991
	105,439	75,245
DEFICIT	(11,718)	(15,459)
	$ 93,721	$ 59,786

ON BEHALF OF THE BOARD

Director

Director

YOUTH CENTRAL SOCIETY

Statement of operations and changes in fund balances

Year Ended October 31, 2011

	2011	2010
REVENUE		
Donations	$ 239,650	$ 324,344
Government grants	201,750	229,129
Fundraising revenue	111,236	60,100
Foundation grants	41,876	138,359
Other revenue	24,872	24,169
Advertising	175	-
	619,559	776,101
EXPENSES		
Salaries and wages	433,729	463,792
Rent	53,103	57,223
Program expenses	49,126	150,139
Consultants	26,559	29,358
Other expenses	18,453	25,172
Accounting fees	6,663	6,500
Telephone and internet	4,774	5,912
Insurance	4,695	4,535
Printing	4,320	2,954
Office supplies and expenses	4,109	4,356
Training	3,641	2,230
Board of Directors	2,799	3,641
Memberships	1,564	1,554
Volunteer expenses	1,233	250
Amortization	759	12,239
Staff transportation	291	102
	615,818	769,957
NET OPERATIONS	3,741	6,144
DEFICIT - BEGINNING OF YEAR	(15,459)	(9,486)
DEFICIT - END OF YEAR	$ (11,718)	$ (15,459)

YOUTH CENTRAL SOCIETY

Statement of Cash Flows

Year Ended October 31, 2011

	2011	2010
OPERATING ACTIVITIES		
Net earnings	$ 3,741	$ 6,144
Item not affecting cash:		
Amortization	759	12,239
	4,500	18,383
Changes in non-cash working capital:		
Accounts receivable	(29,974)	14,998
Accounts payable	4,147	(45)
Prepaid expenses	219	(199)
GST payable (receivable)	1,093	1,673
Security / tender deposits	200	700
Due to Executive Director	(15,000)	15,000
	(39,315)	32,127
Cash flow from (used by) operating activities	(34,815)	50,510
INVESTING ACTIVITIES		
Additions to capital assets	-	(2,277)
Cash flow used by investing activities	-	(2,277)
FINANCING ACTIVITIES		
Deferred contributions	45,687	(102,706)
Cash flow from (used by) financing activities	45,687	(102,706)
INCREASE (DECREASE) IN CASH FLOW	10,872	(54,473)
CASH (DEFICIENCY) - Beginning of year	(11,111)	43,362
DEFICIENCY - End of year	$ (239)	$ (11,111)
DEFICIENCY CONSISTS OF:		
Bank indebtedness	$ (7,218)	$ (11,858)
Restricted cash	6,979	747
	$ (239)	$ (11,111)

YOUTH CENTRAL SOCIETY

Notes to Financial Statements

Year Ended October 31, 2011

1. BASIS OF PRESENTATION

Youth Central Society ("the Society") is incorporated under the Societies' Act of Alberta. The Society's goal is to motivate all Calgarians, corporations, governments, community groups, schools, businesses and individuals to promote and deliver a better quality of life for Calgary's youth. The Society is a registered charity as defined under paragraph 149 of the Income Tax Act, and therefore, is not subject to income tax.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Revenue recognition

The Society follows the restricted method of accounting for contributions.

Restricted contributions related to programs are recognized as revenue of the appropriate fund when received. Restricted contributions related to general operations are recognized as revenue of the General Fund in the year in which the related expenses are incurred. Restricted contributions related to capital assets are recognized as the related capital assets are amortized.

Unrestricted contributions are recognized as revenue are recognized as revenue of the General Fund in the year in which the related expenses are incurred.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates include providing for amortization of capital assets. Actual results could differ from these estimates.

Donated materials and services

Donated materials and services are recorded in the financial statements at fair market value when fair market value can be reasonably estimated and the materials or services are used in the normal course of business and would otherwise have been purchased. During the year, no amounts were recorded for donated materials and services.

The Society's programs benefit from substantial services in the form of volunteer time, which is not recorded in the Society's financial statements, because of the difficulty of determining their fair value.

Capital assets

Computer equipment	3 years	straight-line method
Furniture and fixtures	3 years	straight-line method

3. FINANCIAL INSTRUMENTS

The company's financial instruments consist of cash, accounts receivable, accounts payable and accrued liabilities. Unless otherwise noted, it is management's opinion that the Company is not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

YOUTH CENTRAL SOCIETY

Notes to Financial Statements

Year Ended October 31, 2011

4. CAPITAL ASSETS

	Cost	Accumulated amortization	2011 Net book value	2010 Net book value
Computer equipment	$ 69,580	$ 68,821	$ 759	$ 1,518
Other machinery and equipment	7,216	7,216	-	-
Furniture and fixtures	11,647	11,647	-	-
	$ 88,443	$ 87,684	$ 759	$ 1,518

5. BANK INDEBTEDNESS

The Society has a $10,000 line of credit bearing interest at 5% which has been drawn completely as at the end of the period.

6. DEFERRED CONTRIBUTIONS

Deferred contributions represent contributions received in the current year that are designated specifically towards costs to be incurred in future years.

7. LEASE COMMITMENTS

Future minimum lease payments for operating leases relating to office space are as follows:

2012	$ 54,500
2013	54,500
2014	54,500
2015	54,500
	$ 218,000

CRESCENT HEIGHTS
HIGH SCHOOL
HONOURS GRADE XI
YOUTH
CENTRAL
www.youthcentral.com