



Baristas and Youth partner to give back to community

Starbucks baristas are turning off the coffee grinders, hanging up their aprons and partnering with youth volunteers to prep Heritage Park for its mid-May opening.

As a funder of the Youth Volunteer Corps program, Starbucks wanted to work with Youth Central on a large-scale volunteer project to show their support and give back to our coffee-loving community.

“Youth Central is all about youth philanthropy and volunteering. Starbucks wanted to be a part of that, not just through helping to fund the Youth Volunteer Corps, but they also wanted to help out on a more personal level,” said Penny Hume, Executive Director of Youth Central.

On Friday, April 15, Starbucks and Youth Central will be completing a mural at St. Stephen’s Inn from the Cold shelter. Then, on Saturday, April 16, 80 Starbucks and Youth Central volunteers will be cleaning antique cars, prepping the Wainwright Hotel and polishing silver in preparation for Heritage Park’s new season.

“At Starbucks, we are committed to creating thriving neighbourhoods wherever we do business,” says Elizabeth Hellebrand, Starbucks Regional Community Lead. “This April, we are coordinating a global month of service by mobilizing our partners and customers to be more involved in their communities.”

After 13 years, the original St. Stephen’s Inn from the Cold will be given a new life. “It’s amazing – who knew it would only take a coat of paint and an enthusiastic group of baristas and youth volunteers?” said Brian Pearson, who runs the Inn from the Cold at St. Stephen’s.

Media are invited to attend both volunteer projects and interviews and photo opportunities will be available with Youth Central, Starbucks, Heritage Park and Inn from the Cold.

Preparing Heritage Park

When: Saturday April 16, 2011 9 a.m. – 4 p.m.

Where: Heritage Park, 1900 Heritage Dr. SW

Mural Painting at Inn from the Cold

When: Friday April 15, 2011 3 - 7 p.m.

Where: St. Stephens Anglican Church, 1121 14 Ave SW

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Youth Central (formerly Child and Youth Friendly Calgary) is a charitable non-profit organization established in 1992 based on the firm belief that young people who experience being contributing members of society will become adults who have a sense of ownership and a responsibility to their community. Our mission is “Inspiring, engaging and celebrating youth through community participation.” www.youthcentral.com