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FOR IMMEDIATE RELEASE

Calgary youth use technology to solve social issues at Innovation Challenge

Calgary, AB – On March 10 and 11, the Mayor’s Youth Council, a program of Youth Central, hosted its second annual Innovation Challenge. Sixty youth from across Calgary formed teams of 2-5 and worked together in solving social issues facing Calgary.

“The Innovation Challenge is a really great opportunity for youth to gain experience using different technologies, all with the purpose of providing solutions and giving back to Calgary communities,” says Ros Doi, program director of Youth Central. Social issues that guided teams included: active living, immigrants and refugees, youth poverty, education and mental health.

The Innovation Challenge was sponsored by the TELUS Calgary Community Board and offered mentorship from Calgary Technologies Inc and Startup Calgary who assisted participants in building viable concepts and incorporating technical elements to their ideas.

At the end of the conference, teams pitched their concepts in front of a panel of judges, and over \$1500 in prizes were awarded.

Youth Central is a charitable non-profit organization established in 1992. Our mission is to inspire, engage and celebrate youth through community participation. We offer nine programs to Calgary’s youth that provide meaningful volunteer experiences and help youth become active, caring citizens. We currently have over 1400 youth involved in our programs.

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