

THANK YOU FOR PARTICIPATING IN THE 2019 VIRTUAL INNOVATION CHALLENGE!

Deadline: **Thursday, April 18, 2019 at 11:59 PM**

Submissions: <https://www.dropbox.com/request/wLBOLX00qgF8weYkBeYf>

PURPOSE

The Innovation Challenge is a virtual technology and business competition organized by the Current Issues Committee of the Mayor's Youth Council, a program administered by Youth Central. The Mayor's Youth Council provides youth an opportunity to effect change, represent youth in regards to issues that matter to them, and help to create a city where the unique youth perspective contributes to a strong and sustainable community.

PRIZE

The winning team will be selected by a panel of judges (see 'Judging' and 'Criteria' below). They will receive **\$500** plus an opportunity to work with the **League of Innovators** to develop their project further, with potential additional funding.

CHALLENGE

The 2019 Innovation Challenge is an opportunity for students aged **12-18** to work **alone or in groups of up to 5** to come up with innovative solutions to issues facing Calgarians under the broad theme of **Mental Health** with potential integration of six subject areas: integration of refugees, youth homelessness, active living, community engagement, education and youth with disabilities.

> OVERVIEW

- Participants must incorporate **technological elements** into their final project by creating products such as **websites or mobile apps** accompanied by a **business pitch video**.
- Ideas must **originate from the participants**; however, participants may seek **minimal assistance** from non-team members (such as teachers, mentors, etc.).
- Participants may use **as much or as little time** as they deem necessary for the completion of their project.

> HOW TO SUBMIT

- Please include the following items in a **single digital document** and submit to the **designated DropBox** (see link above):

1) Demographic information (for each group member)

- Name
- Age
- Grade
- School
- Email address
- Phone number

2) Project link

- If applicable, please also submit a **link to your codebase**.
 - This can be hosted on an online repository such as Github.

3) Pitch video link

- **Upload** to YouTube or Vimeo
- Highlight the most important information about your **project**.
- Outline a realistic **business plan**.
 - The video must not exceed **5 minutes**.
 - Inclusion of every group member in the video is preferred but not mandatory.

QUESTIONS?

Please contact Ros Doi, Youth Central Program Director
ros@youthcentral.com or (403) 266-5448

GUIDING QUESTIONS

Here are a few ideas to help you get started on your idea. Please note that while it is not mandatory to incorporate one of these into your final project, **your project must be related to the broad theme of Mental Health**.

Integration of Refugees

How will your project remove cultural, economic and language barriers to mental health support for refugees?

Youth Homelessness

How will your project improve access to mental health support for homeless youth?

Active Living

How will your project support mental health through physical wellness?

Community Engagement

How will your project promote youth community participation through volunteerism, political activism, special interest or cultural activities in respect to mental health?

Education

How will your project increase awareness of mental health issues in the educational community and support youth who are coping with stress?

Youth with Disabilities

How will your project improve the accessibility of mental health support for youth with physical disabilities?

JUDGING CRITERIA

Judges will have access to both the website/app and the pitch video submitted through the designated DropBox. Judges' decisions are final. In the event of a conflict of interest between a judge and a team member, the judge will be excused from judging that particular team. In this case, an average score from the remaining judges will be used to replace that judge's score.

Originality & Creativity The concept is entirely unique from other products or ideas already implemented in Calgary.	/8 points
Application of Technology The concept is a working prototype. Minor details may need to be addressed.	/7 points
Business Model Resources (personnel, materials, and finances), timeline, and goals are clear and realistic. Pitch is concise, persuasive, and well-rehearsed.	/7 points
Citizen Value The concept will provide clear and impactful social and/or economic benefits to Calgarians.	/6 points
Total	/28 points

RULES

Youth Central's Mayor's Youth Council's High School Innovation Challenge is governed by the following rules and regulations. By entering, you agree to comply with these and all applicable laws.

1. Innovation Challenge Purpose

The Innovation Challenge is an opportunity for individuals or teams to design a mobile app, website or other tech-based business models to make mental health support more accessible to youth in Calgary.

2. How to Enter

Participants may enter the Innovation Challenge by submitting a link to their project, codebase, pitch video, and contact information to the designated DropBox:

(<https://www.dropbox.com/request/wLBOLX00qgF8weYkBeYf>).

Submissions will not be accepted after 11:59 pm on Thursday, April 18, 2019.

3. Participant Eligibility

Participants must be 12-18 years of age at the time of entry. There are no other eligibility restrictions.

4. Your Concept

The mobile app, website, or other digital prototype developed for the Innovation Challenge must meet all of the following criteria:

- a. It must integrate some form of technology (eg. web design technology, hardware)
- b. It must not contain, depict or refer to any crude, vulgar, obscene, sexually explicit, disparaging, discriminatory, offensive, illegal, or otherwise unsuitable language, activity, or

other content (as determined by Youth Central at its sole discretion).

c. It must not contain any content that violates any law or any third party's rights (including privacy, personal and intellectual property rights).

d. Ideas used in the development of projects must originate from the participants with minimal support from non-team members.

e. Participants may use as much or as little time as they deem necessary for the completion of their project.

Youth Central may disqualify any submission if it determines that the entry does not comply with the above requirements or otherwise with these rules.

5. Intellectual Property Rights

Your solutions should be your own original ideas

We are inviting people to participate in the Youth Central Innovation Challenge (the "Innovation Challenge") who, we believe, have the ability to think creatively, originally and independently. As a Participant, we expect you to create your own original work and not use or present the work of others without crediting the original author and respecting his/her ownership rights.

By participating in the Innovation Challenge you represent and warrant the following: you will not present or use content that is copyrighted, protected by trade secret or otherwise subject to third party intellectual property rights or other proprietary rights unless you are the owner of such rights or have permission from their rightful owner to present or use the content and to grant all of the rights granted here.

We recommend using only third-party works that are licensed through an open source (for software), open hardware (for electronics) or creative commons license (for all other works).

Sharing the creativity of the Innovation Challenge

You as Participant remain the owner of all works you create during Youth Central's Innovation Challenge. The only thing we ask you in return is to allow us to use your works and photos/videos of you for promotional purposes, such as campaigns for future Innovation Challenges and Youth Central promotions. Publicizing the results produced during the Innovation Challenge helps create additional awareness of such events for the future.

All creations and ideas provided during the Innovation Challenge remain the intellectual property of the Participants or teams that developed them. However, by registering for the Innovation Challenge, entering a submission, and creating works during the Innovation Challenge, you, as a Participant, agree that Youth Central receive royalty-free license to use, and publicly display and perform the submission and works for non-commercial and/or promotional purposes.

Youth Central may take photographs and film (audio and video) of the Innovation Challenge event. You agree to allow Youth Central to use your name and image in connection with the Innovation Challenge for publicity and/or promotional purposes. You agree not to publish or disseminate your submission or submission of any other Participant, including but not limited to your own website and social media websites, until the results of the Innovation Challenge are publicly released by Youth Central.

Information for Sponsors, Volunteers, and Mentors

All works created during the Innovation Challenge remain the intellectual property of the Participants and cannot be reproduced in any form. Only Youth Central may take photographs and film of the Participants during the Innovation Challenge. You agree to allow Youth Central to use your name and image in connection with the Innovation Challenge for publicity and/or promotional purposes. You agree not to disseminate the submission or ideas of any Participant in any way, including but not limited to your own website and social media websites.

6. Prizes

All prizes must be accepted as awarded (with no substitutions). Distribution of prizes among team members is at the discretion of the team members.

7. Winners

Winning teams who have been selected to receive a prize will be announced via email on or after **Monday, May 6, 2019**. In order for a team to be declared an Innovation Challenge winner and be eligible for a prize, it must have complied with, and remain in compliance with, these rules, and must sign and deliver to Youth Central (within 10 days of request) a standard declaration and release form, which will include: a declaration of each participant's compliance with these rules, an acceptance of the prize as awarded, a publicity release, a liability release, and any other documentation that Youth Central may require. If a selected participant does not comply with all of the above requirements within the above time frames or does not otherwise comply with these rules, Youth Central may disqualify the team, and the Innovation Challenge judges will select a replacement team.

8. Disqualifications

Youth Central may, at any time, at its sole discretion, disqualify any participant who: does not meet the Innovation Challenge eligibility criteria, fails to comply with these rules, attempts to enter the Innovation Challenge in any manner or through any means other than as described in these rules, attempts to disrupt the Innovation Challenge, or attempts to circumvent any of these rules. Youth Central may also disqualify any individual who tampers with or in any way corrupts the entry or voting process, or who attempts to undermine the legitimate operation of the Innovation Challenge by cheating, hacking, deception, or other unfair practices, or by attempting to annoy, abuse, threaten or harass any other entrants or Youth Central representatives.

9. Cancellation

If for any reason Youth Central cannot host the Innovation Challenge, it may cancel, modify, extend, or suspend the Innovation Challenge. In that event, Youth Central may award no prizes.

10. Your Additional Representations and Warranties

By submitting concepts for judging, participants represent and warrant that:

- a.** Youth Central will not infringe or violate any third party's intellectual property, privacy, or other rights if Youth Central displays or publicizes the concept in connection with or in the promotion of the Innovation Challenge or any future event; and
- b.** The submission meets all of the eligibility requirements set out in these rules.

11. Disclaimers, Liability, and Indemnification

In no event shall Youth Central be liable for any direct, indirect, incidental, consequential or special damages (including without limitation, loss of use, time or data, inconvenience, lost profits

or savings, or the cost of computer equipment and software), to the full extent that such may be disclaimed by law, or for any claim against you by any third party. In no event shall Youth Central be liable for any claim, including claims by third parties, for loss or damages arising from participation in the Innovation Challenge.

YOUTH CENTRAL IS NOT RESPONSIBLE FOR ANY LIABILITY FOR ANY DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES RESULTING FROM THE USE, MISUSE OR MISINTERPRETATION OF ANY CONTENT, PRODUCTS OR SERVICES PROVIDED DURING THE INNOVATION CHALLENGE.

12. Law

The rules will be governed by and construed in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable in Alberta.

13. Disputes

All disputes, claims, and causes of action arising out of or connected with the Innovation Challenge, prizes, or these rules will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court of the Province of Alberta, Canada.

14. Further Information

For more information please contact Ros Doi, Youth Central Program Director.
(ros@youthcentral.com)