

Free. Period. Youth Art Contest: Art Wraps for Free Period Dispensers:

Objective: To make the Free. Period. Product dispensers in washrooms in City of Calgary and Calgary Public Library facilities more friendly/engaging and reduce vandalism

Who will be part of and participate in this project?

Youth Central Society's Mayor's Youth Council will host the contest. The City of Calgary and Calgary Public Library will be responsible for the bulk of the logistics of printing the wraps, install, maintenance, etc.

Key Rules/Parameters for Submissions:

- Contest is open to residents of Mohkinstsis/Calgary, ages 12-18 or still attending high school
- Contest is open for submissions from January 16 - March 6, 2023
- Only one entry per person
- The theme of your design should match the ideals of the Free. Period. project, including equity. Equity is defined as the practice of treating everyone with fairness by taking into account individual differences and social conditions. It requires recognition of respective needs and removing barriers (often systemic) for everyone to be successful. The result of equity is that all people have equal opportunity to benefit.
- Judging panel will choose three designs to be duplicated across dispensers for a minimum of two years.
- Judging panel will consist of Mayor Gondek, one representative from the Calgary Public Library, one member of the Mayor's Youth Council, one representative from Community Strategies, and one representative from Calgary Public Art.
- While all submitted art pieces will be considered, the art pieces will be digitally printed and adhered to the dispenser and therefore need to be designed as such.
- Designs should be submitted via a photo (.jpg), scanned file (PDF), or design file (PDF or jpg)
- Submissions will need to utilize the template provided for the machine, as there are certain elements that are unable to be covered by the wrap.

1) Eligibility

a) The Contest is free to enter and open to all residents of Mohkinstsis/Calgary, ages 12-18 or still attending high school.

b) Youth Central Society ("Youth Central") shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. Youth Central reserves the right to disqualify any entry in its sole discretion should any entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2) How to Enter

a) Entries to the contest will be accepted from 12:01 a.m. on January 16 until 11:59 p.m. on March 6, 2023 (the “Contest Period”). All entries must be received by Youth Central no later than the end of the Contest Period. Youth Central assumes no responsibility for lost, late, or misdirected entries or for any human, computer, online, telephone, or technical malfunctions that may occur.

b) Limit of one entry per person. Multiple entries will be disqualified.

c) To enter the Contest:

i) Go to: www.youthcentral.com/freeperiodart

ii) In the entry form (the “Entry Form”), provide the following required information:

- First and Last Name of Entrant, Age, School, Email Address
- Attach 3-4 photos of your submission that showcase your work. Designs should be submitted via a photo(.Jpg), scanned file (PDF), or design file (PDF or Jpg).
- A short description of your submission, including mediums used and how your artwork corresponds to the theme of equity.
- Only those Entry Forms that are correctly filled out will be considered in the judging process. Incomplete entries will not be included.

3) Submissions

a) Submissions must reflect the theme of equity. Equity is defined as the practice of treating everyone with fairness by taking into account individual differences and social conditions. It requires recognition of respective needs and removing barriers (often systemic) for everyone to be successful. The result of equity is that all people have equal opportunity to benefit. Winning submissions will be seen in public spaces by people of all ages and backgrounds. Graphics must not include any discriminatory or offensive content, and must be appropriate for viewing by the general public.

b) Submissions may use any medium (paint, markers, collage, pen & ink, digital, etc.). Colour is encouraged and submissions will be scanned and printed digitally as a wrap to be placed on the dispenser. Please keep this in mind when creating your submission. Submissions will need to create their artwork with an understanding of the dimensions of the dispenser, as certain elements of the dispenser cannot be covered by the wrap.

c) Submissions must be original to the Entrant and must not contain any reference to or likeness of an identifiable third party unless consent has been obtained from the third party.

4) Publication, Licence, Release and Indemnification

a) By participating in the Contest, the Entrant and the Entrant’s parent or guardian:

- i) represent and warrant that the Entrant’s submission is an original work, and that the Entrant owns all right, copyright, title and interest in and to the submission as of the

date of submission or has all necessary rights, authorizations, and/or assignments to submit it and the express permission of all individuals and the rights necessary to use all content and materials embodied in the submission and to submit it for possible use as provided herein;

ii) grant Youth Central the perpetual, unlimited, and irrevocable right and licence, solely for the purpose of the Contest and the Free. Period. Product dispenser program, to use, licence, edit, modify, duplicate and/or create derivative works from the submission, including, but not limited to, the right for Youth Central to publish, display, broadcast, distribute, reproduce, perform, create derivative works from and otherwise use and exploit the submission via the internet or any other interactive media, on television, and/or in print, and without limitation and without payment of any compensation or notice of any kind to the Entrant, on its own or as part of any other production, for any advertising, marketing, publicizing or promotional purposes and in any materials related thereto (the "Licence"); Subject to the Licence the Entrant otherwise retains all copyright and moral rights in their submission.

iii) releases Youth Central from any claims, demands, losses and liabilities of any nature arising out of or in any way connected with the submission , and the use thereof as permitted hereunder, including, but not limited to, infringement of intellectual property rights, rights of personality, publicity or privacy;

iv) agrees to indemnify and hold harmless Youth Central from and against any claim or action brought by a person whose consent was not obtained by the entrant or by any person claiming its intellectual property rights, including without limitation, copyright, moral rights, trademark rights, or its personality or privacy rights.

5) Criteria for Judging

Based on the artwork submitted, they will be judged based on the following elements.

Objective Criteria

a) Specifications of the contest

The submission meets the requirements of size, utilization of the dispenser template and adherence to the rules governing the contest.

Subjective criteria

a) Creativity and Originality

There is evidence of imagination, creativity, and individuality. The result is distinctive and the concept presented in a unique way that is imaginative and inventive.

b) Technique

The student chooses and utilizes media and tools competently to enhance the appearance of the work.

c) Clarity of Theme

The work combines technique and expression to achieve an effective interpretation of the theme equity. Equity is defined as the practice of treating everyone with fairness by taking into account individual differences and social conditions. It requires recognition of respective needs and removing barriers (often systemic) for everyone to be successful. The result of equity is that all people have equal opportunity to benefit.

d) Visual Impact

The quality of artistic composition and overall impression of the art.

6) Prizing

a) Winning submissions will be chosen by the Contest Judges by March 27 2023 from all eligible entries received during the Contest Period.

b) The Contest Judges will select three winners, whose work will be duplicated onto the dispensers throughout City of Calgary and Calgary Public Library facilities

c) Contest submissions will be judged without the Entrant's name being associated with the submission.

7) Prize Description

a) Prizes for each of the three grand prize winners include:

One \$500 honorarium and their submission being printed and placed on period product dispensers throughout the eligible facilities of the City of Calgary and Calgary Public Library.

b) Prizes must be accepted as awarded. No assignment, transfer, or substitution of prize is permitted, except that Youth Central reserves the right to substitute a prize of comparable or greater value at its sole and absolute discretion, for whatever reason.

c) Odds of winning depend on the number of eligible entries received for the Contest.

8) Awarding of Prizes

a) Each Potential Winner selected in accordance with these rules will be notified by email using the contact information provided by the entrant at the time of entering the Contest to determine if they are eligible in the sole discretion of Youth Central.

b) In the event that any Potential Winner does not respond to such notification within five (5) business days, or declines a prize for any reason, they will be disqualified and have no recourse against Youth Central, the prize will be forfeited and, at Youth Central's discretion and time permitting, an alternate Potential Winner may be selected from among all remaining eligible Entries.

c) To be declared a winner and claim the prize awarded:

- i) A Potential Winner must be eligible in accordance with these Rules; and
- ii) The parent or guardian must sign a standard Declaration and Release form:
 - Confirming eligibility;
 - Permitting Youth Central to use the first name, city of residence, and photo(s) of the entrant and their submission; and
 - Releasing Youth Central from all liability relating to the contest.
- iii) Provide a mailing address to which Youth Central may mail their Prize.

d) The Potential Winner will have five (5) business days from the date of receipt to return a signed copy of the Declaration and Release form to Youth Central. If they do not, they will be disqualified and have no recourse against Youth Central, the prize will be forfeited and, at Youth Central's discretion and time permitting, an alternate Potential Winner may be selected from among all remaining eligible entry submissions.

9) General Contest Terms & Conditions

a) The personal contact information collected in this contest will only be used by Youth Central staff.

b) By participating in this contest, the Entrant and their parent or guardian agrees to these Official Rules and the decisions of Youth Central, which are final and binding in all respects.

c) By participating in this Contest, the Entrant and their parent or guardian agrees to release the Youth Central, its Board of Directors, employees and representatives from any and all liability for any loss, harm, damages, costs or expenses, arising out of, or in any way related, directly or indirectly, to this Contest, including without limitation those arising from the entrant's participation in the Contest, acceptance of the prize, and claims including those based on publicity rights, defamation or invasion of privacy.

d) This Contest is governed by, and these rules will be construed and interpreted pursuant to, the laws of the Province of Alberta and the laws of Canada applicable therein.

e) By accepting a prize, each winner agrees to the use of their name, and photo(s)/scan(s) of their submission for publicity purposes in any medium, including on the City of Calgary's websites, without additional compensation or permission.

f) Youth Central reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the Official Rules. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.

g) Youth Central reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of this Contest at any time for any reason without prior notice.

10) Contact

Questions, comments or concerns regarding the Contest may be directed to myc@youthcentral.com